



- Joint Webcast April 23rd, 2020 at 10am PDT -

Live Webcast for Founders, Executives, and Investors

STARTUPS: HOW TO AVOID FUNDRAISING, LEGAL AND ACCOUNTING PITFALLS

Many startup companies fail, often for commercial or business reasons. However, some startups fail because they do not properly address legal, accounting and fundraising matters.

One of the biggest legal mistakes startup companies make is not involving professional advisors early in the life of the business.

This webcast will address some of the most common legal, accounting, and fundraising issues that get overlooked by startup companies and suggests methods for advisors to manage and resolve them.

Capacity is limited, registration is required:

Webcast Registration



[Louis Lehot](#)

Founder @L2 Counsel

Public and private companies, financial sponsors, venture capitalists, investors and investment banks seek out Louis Lehot for smart counsel and skill in forming, financing, governing, buying and selling companies. He uses his extensive experience to benefit a wide variety of businesses at all stages of development—from two founders and a laptop through venture capital financing to IPO and beyond. Drawing on his background advising non-US multinationals looking to access US capital markets, he is also uniquely positioned to assist companies with cross border transactions. Formerly the co-managing partner of DLA Piper's Silicon Valley office and co-chair of its leading venture capital and emerging growth company team, Louis now operates an elite boutique law firm platform designed to serve entrepreneurs, innovative companies and strategic investors with sound legal strategies and solutions.



[Jenny Sohn](#)

Founder @Evergreen Finance

Jenny founded Evergreen Finance to advise clients (both corporate and non-profit organization) on building a strong foundation for finance operations, to help scale companies, and share valuable insights. Formerly, Jenny has served as CFO for venture-backed companies and worked in public companies (Netflix and AMAT) in various capacities. She is well positioned to advise clients on various topics, system implementation, international tax planning and finance operations that are a fit for today's fast changing world. Jenny is a limited partner and consulting finance advisor for Operator Collective, a venture fund Clients include B2B SaaS, automation, 5G network, AI/MP chip companies.



[Vitaly M. Golomb](#) (Moderator)

Managing Partner @GS Capital

Technology venture specialist with a wide variety of experience on all sides of the table. Managing Partner of GS Capital where he leads a world class Transportation & Mobility, Industry 4.0 and AI practice. Previously, he was a founding partner at HP Tech Ventures, the corporate venture arm of Silicon Valley's original startup where he was recognized as a top 1% practitioners in corporate venture. Prior to switching to venture and investment banking, Vitaly founded three technology and services companies in graphic arts and ecommerce. Vitaly is fluent in English and Russian, holds a BA in Computer and Video Imaging from Cogswell College, studied Venture Capital at UC Berkeley Haas School of Business, is a FINRA broker dealer agent and general securities principal, and a CFA candidate.

L2 Counsel, P.C. is an elite boutique law firm based in Silicon Valley designed to serve entrepreneurs, innovative companies and investors with sound legal strategies and solutions.

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