



PRIVACY POLICY 101

October 20th, 2020



L2 COUNSEL, P.C.
strategies & solutions

LEVICK

FIXING THE IMPOSSIBLE™

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GROUP

 Calico Law PC

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AGENDA

1. Why is Privacy Important for a Company?
2. Required Privacy Disclosures
3. Privacy Program by Design
4. Privacy as Differentiator
5. Q&A

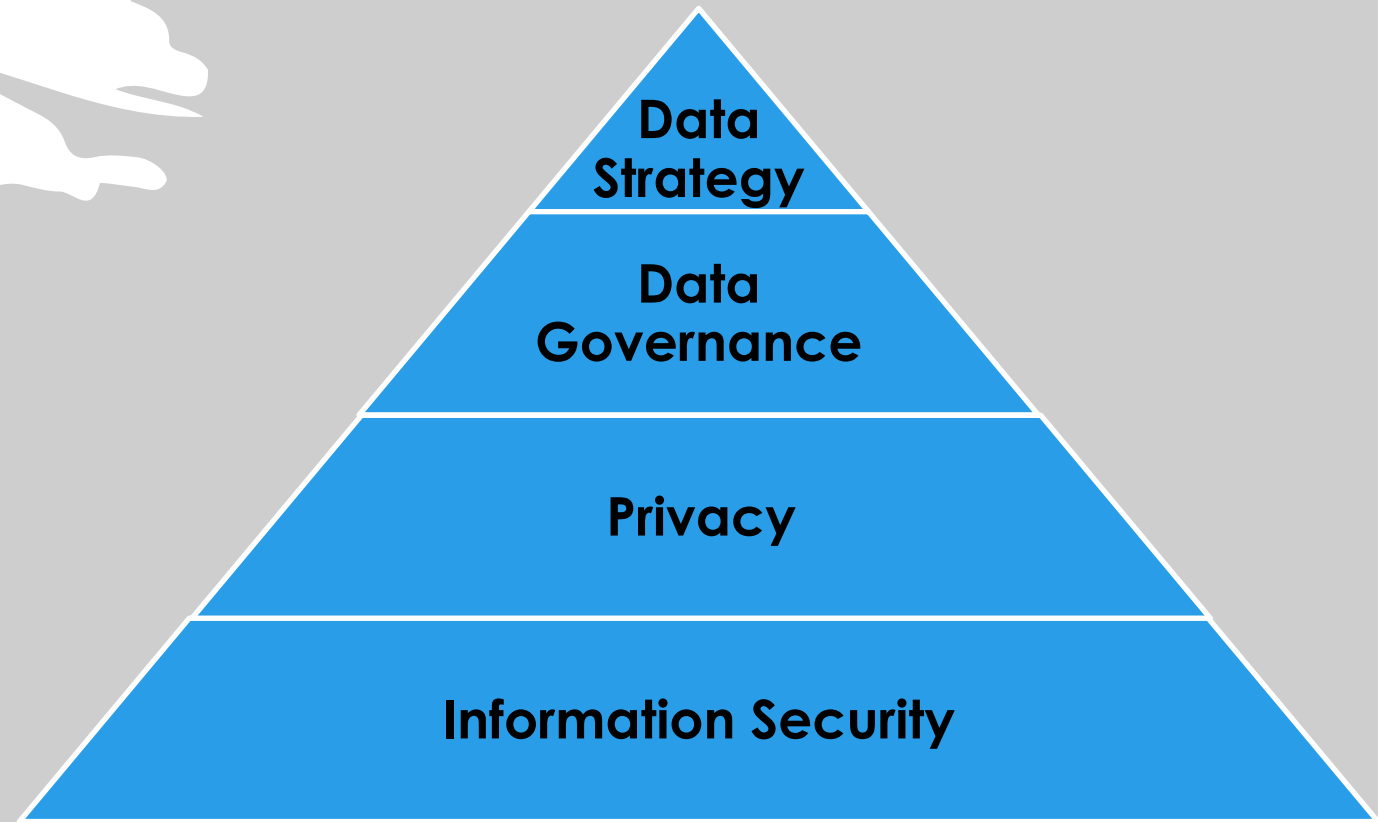


1. WHY IS PRIVACY IMPORTANT FOR A COMPANY?

2. REQUIRED PRIVACY DISCLOSURES

- Identify applicable privacy regulations
- What types of data need to be covered?

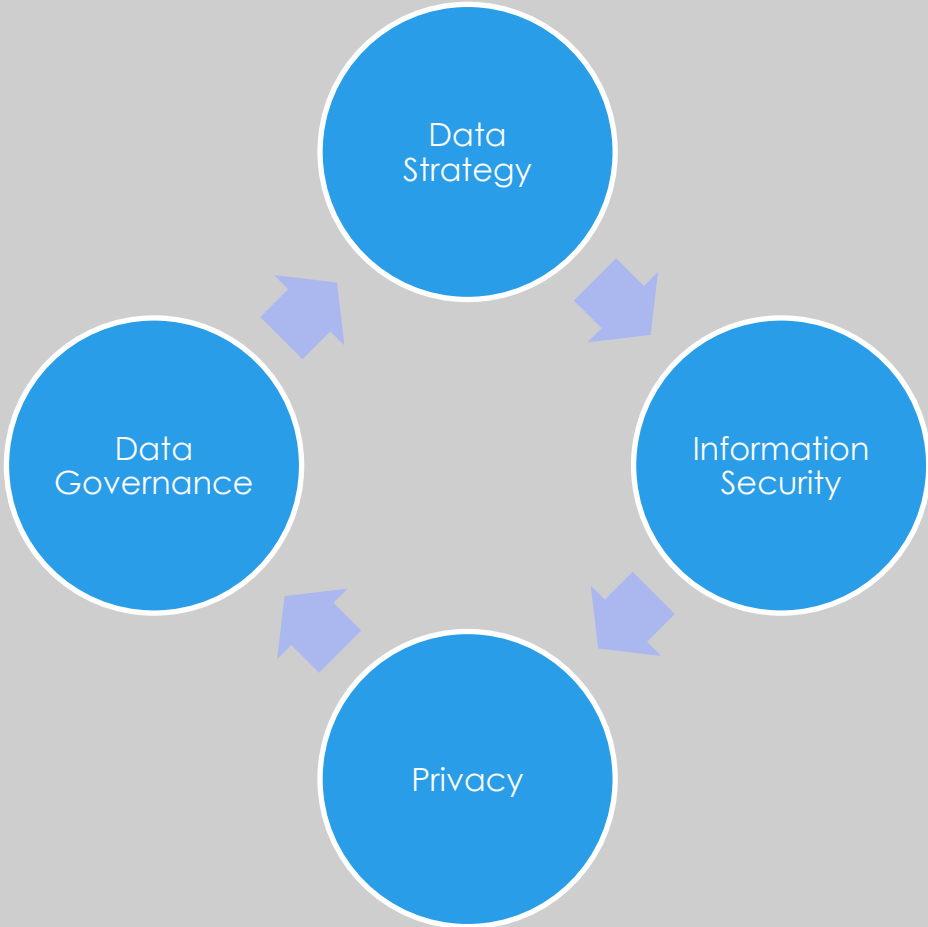
Data Lifecycle Maturity/ Hierarchy of Needs



3. PRIVACY PROGRAM BY DESIGN

Data Lifecycle Process

3. PRIVACY PROGRAM BY DESIGN





4. PRIVACY AS DIFFERENTIATOR

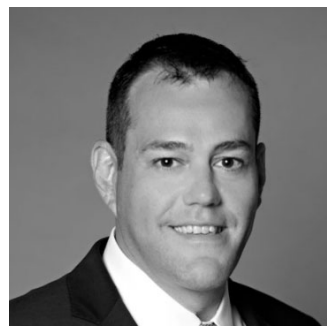
Q&A

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