



Friends,

In this challenging time for our country, we stand in solidarity and compassion with our sisters and brothers in all communities. This week, in particular, we are aligned with our sisters and brothers in the African-American community. Though we focus on business law, our diverse team understands and supports those taking on this important fight for justice and civil rights.

During this crisis for our country, which is so multi-dimensional, we remind you that we are here to help and support you in any way that we can. Whether it's thinking through a business or legal challenge, contemplating the market, or fostering new connections, we are here.

Below are some resources we hope you find useful in leading your businesses in this difficult environment.

Your [L2 Counsel Team](#)

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**- Joint Webcast June 11th, 2020 at 10:00 am PDT -  
Live Webcast for Founders, Executives, Lawyers, and Investors**

**LEGAL TECH TOOLS  
THAT WILL HELP YOU THRIVE  
DURING COVID-19 DISRUPTION**

It seems that life has never been as uncertain as it is today in 2020. Facing weeks and months of isolation, every business has to adapt and change to thrive. While the legal profession is highly regulated and one of the slowest to implement technological change, this pandemic showed that change is inevitable, even for neophyte / luddite lawyers.

Successful law firms today use technology not because it's cool, but because it's essential for their workflows and systems. Legal technology helps to accelerate and improve quality and efficiency of services, reduce unnecessary costs, improve accuracy, and substantially enhance client experience. It can be complex, because everything is changing all the time, and sometimes it can feel overwhelming to adopt technology in your business processes. But it becomes more and more necessary and can make your life much easier when addressing your legal function and business.

Please join our panel of experts from Silicon Valley on **June 11th, 2020 at 10:00 am PDT** for an honest and authentic discussion of the best legal tools in the market and how they can make

your and your clients' lives better.

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## Webcast Registration

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### Nicole Hatcher

Founding Partner @Allen & Hatcher LLP

Named one of The Recorder's 2018 Women Leaders in Tech Law, Nicole is a founding partner of Allen & Hatcher LLP. Her practice focuses on venture capital investment deals, mergers and acquisitions, capital markets, and general corporate work. Prior to founding Allen & Hatcher LLP, Nicole practiced at Atrium, DLA Piper and Cooley supporting both emerging startups and venture capital investors.



### Natasha Allen

Founding Partner @Allen & Hatcher LLP

As a founding Partner of Allen & Hatcher LLP, Natasha co-leads a practice that advises startup and developing stage companies on mergers and acquisitions, debt and equity financing, venture financing, and corporate law matters. Natasha brings a unique range and depth of experience, having worked in a combination of law firms, business consulting firms, and startups in both Canada and the U.S. including Pillsbury, Winthrop, Shaw and Pittman, and Ernst & Young.



### Louis Lehot (Moderator)

Founder @L2 Counsel

Formerly the co-managing partner of DLA Piper's Silicon Valley office and co-chair of its leading venture capital and emerging growth company team, Louis now operates an elite boutique law firm platform designed to serve entrepreneurs, innovative companies and strategic investors with sound legal strategies and solutions.

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### Relevant articles from L2 Counsel:

- [How Ethics Can Empower Today's Technology And Healthcare Leaders To Bring Us Out Of The Global Pandemic](#)
- [Startups: Nine Steps to Instituting a Policy For Social Media, Data Collection, and Other Online and Mobile Activities](#)
- [A Short Primer for Startups on Local Labor and Employment Law Compliance](#)
- [Clearing and Protecting the Use of Brand Names, Logos, and Domain Names Before Creating Value in Them](#)
- [Four Artificial Intelligence Technologies to Lead the Global Economy Out of the Pandemic](#)
- [INSIGHT: How To Use A Delaware Law To Clean Up A Corporate Mess](#)
- [Convertible Notes And SAFEs — The Least You Should Know!](#)
- [Four Tips For Startup Entrepreneurs In The Post-COVID19 Era To Reframe Rejection Into Constructive Engagement](#)

### **Video materials and Past Webinars:**

- [How to Build the Perfect Pitch Deck](#)
- [Before You Dive in Head First](#)
- [WEBINAR: Valuations In Light Of Global Pandemic: Strategies and Trends](#)
- [WEBINAR :Transaction Readiness: Preparing your company for sale \(when you are not for sale\)](#)

Additional articles you may find interesting are below.

Thanks for reading, and hope to see you soon.

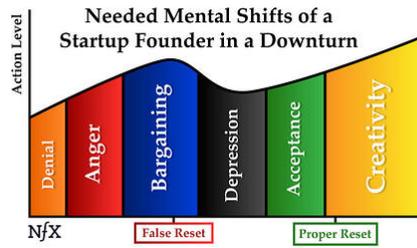
Your [L2 Counsel Team](#)



### **Negotiating Deals During the Pandemic**

For deals to get done, dealmakers need to inspire trust and confidence in one another and the working group. With quarantines in place and face-to-face meetings out of the question, Louis Lehot from L2 Counsel covers FAQs on how to negotiate transactions in the new “normal” successfully.

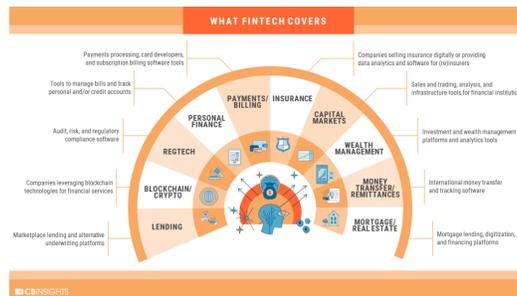
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## The Psychology of Founders Who Win in Downturns

In a downturn, the wise Founder will know the first action needed is a pivot of the mind. The CEO’s psychology is the greatest point of leverage in a company’s success or failure. Find out more about 8 mind shifts of CEOs of companies that survived, then thrived, despite downturns.

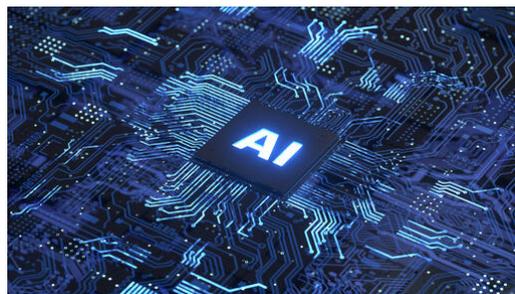
Read more



## The State Of Fintech Q1'20 Report: Investment & Sector Trends To Watch

CB Insights issued their first quarter State Of Fintech report that features data-driven insights from their emerging tech insights platform. Take a closer look at global fintech investment trends in key financial verticals, partnership activity, public company earnings call transcripts, and overall deal funding across the world.

Download



## AI In Numbers Q1'20: The Impact Of Covid-19 On Global Funding, Exits, Valuations, R&D, And More

While Q1'20 saw a dramatic increase in AI funding from Q4'19, AI startups experienced a decline in deals, exits, and unicorn births compared to prior quarters. This interactive report created by CB Insights

shines a light on global AI landscape in Q1'20.

**Download**

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